

OE Quality Auto Slacks



PREMIUM QUALITY

TOP QUALITY MATERIALS, BEST-IN-CLASS ENGINEERING APPLICATIONS

PRICE

GREAT SAVINGS
WITH LEAN PRICING

LIKE FOR LIKE

ALL STYLES WITH GREAT COVERAGE

CONFIDENCE
UP TO 5 YEAR
WARRANTY

FOR A MORE PROFITABLE BOTTOM LINE





Product Quality

The quality of SilverbackHD's Automatic Slack Adjusters is proven by our exceptional warranty return rate of only 0.001% in the last 10 years. The high performance and long product life of our products is the result of our **Intentional**EngineeringTM standards and our commitment to using only the highest quality materials including tool-grade steel, heat-treated components, and quality corrosion protection.

Features & Benefits

- Internal load bearing components machined from high carbon alloy HRC 45 tool grade steel assure longer life under high torque loads that exceed 3,000 ft. lbs.
- High quality Thermoplastic Resin (TPR) O-Rings protect internal mechanism from harsh contaminants
- Case hardened Worm Drive Gear and Shaft matching OE Standards eliminate failure and reduce product wear
- Precision-sealed Slack Adjusters with high quality gaskets and zinc-plated cover ensure longer life and lower cost per mile
- Plating and anodizing process protects the product from the harshest road conditions and corrosives

All Styles Like for Like

No matter your preference or application, SilverbackHD carries **all industry style replacements** with great coverage, allowing you to have one trustworthy brand for all.

Pricing Strategy

SilverbackHD follows a lean pricing strategy.

That means no hidden marketing or other operating expenses passed on to you, allowing you to have top quality auto slack adjusters for affordable prices. Save money without compromising on the premium quality you need.

Here is a typical product pricing calculation:

| Cost items | SilverbackHD | Competitor |
|--------------------------|--------------|------------|
| production cost | YES | YES |
| shipment cost | YES | YES |
| marketing cost | \$0 | YES |
| advertising cost | \$0 | YES |
| operational cost | \$0 | YES |
| | | |
| AVERAGE PRODUCT PRICE | \$80 | \$100 |

Save 20% (on average) for the same or better quality with lean pricing.

Confidence

The best warranty is the one you never need to use.

The second best is the one which covers you for the longest time and responds quickest when needed.

Although we offer OE quality, SilverbackHD Auto Slack Adjusters are warrantied **up to 5 years** (depending on the vocation) and we have the lowest response time on claims in the industry - 20 business days.

OUR RECORD:
Only 0.001%
warranty
returns in
10 years

OUR COVERAGE:
All styles
with premium
quality

OUR OFFER:
Choose your
style from
SilverbackHD
for real
savings





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SilverbackHD helps you

save time, save money, reduce cost per mile

which all serves one ultimate business goal

a more profitable and successful bottom-line